

Boise, ID



Resume



Sam Hlebechuk

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Experience

Art Director

Albertsons Media Collective

3.2025-Present

Freelance Designer brought on to create and refine visual assets for the Cannes Lions Film Festival, contributing to high-impact, event-specific creative.

Additionally responsible for auditing, updating, and aligning internal brand assets to maintain consistency across all channels and touchpoints, ensuring cohesive brand presentation both internally and externally.

Graphic Designer

Albertsons Companies inc.

6.2021-3.2025

Fortune 500 corporate designer able to work cross functionally with teams and business units across the org. Created omnichannel print and digital creative for the Sincerely brand launch, Meal Plans, Perfecting the Art of Fresh, Guaranteed Fresh, Schedule & Save and Recipe for Change initiatives.

Lead Designer

VC Strategic

6.2020-2.2021

Graphic Design Manager at a startup agency, leading a team of three designers. Spearheaded creative direction and delivered brand development, logo design, UI/UX, and illustration for diverse clients across various industries.

Education

BFA in Graphic Design

Boise State University

Graduated 2020

AlGA member

AA in Visual Art

Bismarck State College

Graduated 2011

Phi theta kappa honor society

Skills

Art direction, branding, signage, print production, packaging, illustration, typography, book making, photography, printmaking and communication.

Programs

Adobe creative suite

Figma

Excel

Graphic Designer

Lost Grove Brewing

12.2019-5.2020

Freelance Designer hired to create logos, posters, and web assets for the Shade City Brewfest. Although the event was postponed due to COVID-19, my initial designs contributed to the project's eventual development, later refined by another designer.

Jr. Designer

Piper Pub

10.2017-8.2019

Managed two teams of 30+ while serving as in-house designer, overseeing menu design, event signage, and social media to ensure cohesive brand consistency.